

HARNESS TRACKS OF AMERICA

Edited by: Jen Foley  
jen@harnesstracks.com

# Promotions at HTA Tracks



WEEK OF JUNE 9, 2008

## FATHER'S DAY BRUNCH AT THE BIG M

The Meadowlands is holding a special Father's Day brunch on Sunday afternoon.

MEADOWLANDS RACETRACK  it's all about being here™

Post time for the special matinee card is

1:10 p.m. Pegasus Restaurant features a gourmet brunch package for \$44.95 per person (includes admission and program; excludes tax & gratuity). Terraces will offer both a la carte dining and a brunch package for \$39.95 (excludes admission, program, tax & gratuity). Call 201-THE-BIGM for reservations. Paddock Park activities include live music by Yasgur's Farm, food and drink specials, sports games and a giant slide beginning at noon. Gates open at 11 a.m.

## BUFFALO DAD'S DAY PROMO

All Dads who stop by Player Rewards at Buffalo Raceway on Father's Day will get a \$2 NY Yankees and a \$2 NY Mets New York Lottery Instant Ticket. (While supplies last.) They are also



featuring hot-seat drawings for Buffalo Bisons tickets and the chance to win a riding lawn mower at the grand-prize drawing, June 22 at 8p.m. A BBQ buffet will also be held from noon to 5p.m. in the Clubhouse for only \$12.95 per person.



## FAN APPRECIATION DAY AT FREEHOLD

Fan Appreciation Day will be held at Freehold Raceway in New Jersey this Saturday, June 14. Drawings will be held for \$1,000 worth of gas station cards.

In addition to the drawings, fans will get the following deals at the track:

\$1.00 Hot Dogs; \$1.00 Small Soda; \$1.00 Popcorn; \$1.00 Chips; \$1.00 Pizza Slice; \$1.00 Freehold Live Program.



# PEPSI N. AMERICA CUP HITS MOHAWK

Woodbine Entertainment Group will host the 25th anniversary of Canada's richest harness race, the Pepsi North America Cup, this weekend. The \$1.5 million pacing event is scheduled for Saturday, June 14 at Mohawk. A special 7:10 p.m. first race post-time has been installed for the night.



Live music will greet fans in anticipation of Mohawk's signature card. The first 3,000 customers at the track will receive a commemorative 25th anniversary Pepsi North America Cup baseball hat. The popular mystery voucher promotion will return with a total of \$10,000 up for grabs.

A trackside "fan" zone, an open-air venue which will offer expanded food and beverage options, live entertainment and wagering outlets, will also be built.

Fans can also participate in a driver autograph session and a handicapping seminar featuring Jody Jamieson, plus get the chance to meet Charlie Leerhsen, who authored Crazy Good: The True Story of Dan Patch, the Most Famous Horse in America.



"Fans will really enjoy their time celebrating the Pepsi North America Cup at Mohawk with us this year," said Paul Lawson, WEG's Director of Marketing and Communications. "The expanded amenities will appeal to both regular customers and first-timers. We're ready to show harness racing entertainment at its best."

## LEERHSEN CRAZY GOOD SIGNING CONTINUES

### CRAZY GOOD

The true story of Dan Patch, the most famous horse in America

CHARLES LEERHSEN



**Running Aces Harness Park** will host Charlie Leerhsen, author of the upcoming book Crazy Good: The True Story of Dan Patch, The Most Famous Horse in America, on Friday, June 20th. "In this spirited narrative, Leerhsen, an editor at Sports Illustrated, tells the now-forgotten saga of Dan Patch." A collection of Dan Patch memorabilia will also be on-hand to view beginning at 5:30 p.m. Interviews will be conducted with Charlie throughout the race night and books will be available for purchase the day of the event for Charlie to sign.



Author Charles Leerhsen will make a special guest appearance at **Hoosier Park** Wednesday, June 18 to autograph his new book. He will be available at Hoosier Park beginning at 8 p.m. to sign books as well as talk about the great Dan Patch, who was born in Indiana. Leerhsen will also make a stop at the Borders Bookstore in Castleton.

