

HARNESS TRACKS OF AMERICA

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Promotions at HTA Tracks



WEEK OF APRIL 21, 2008

HARRINGTON KICKS OFF WITH NEW PROMOS

Harrington Raceway's 62nd year of live harness racing began on Sunday April 20 with an assortment of promotions.

Thursdays this season will feature an exciting new promotion, titled the G.E.M. (Greet, Eat & Meet) of Racing. Every week a drawing will be conducted for one lucky patron to meet with a trainer and driver in the paddock prior to the start of the races and enjoy a ride in the starting car. They will also have the opportunity to enjoy a fine dining experience with the horsemen in Harrington Raceway and Casino's upscale restaurant, Bonz. The promotion will span 10 weeks with each weekly winner entered in a grand prize drawing to feature a \$2,000 gift certificate to Chardon Jewelers in Georgetown. Chardon is a joint sponsor of the event with First Horizon Home Loans and Jeff White's Auto Works. Drivers and trainers will be selected by drawing and will also receive a prize for their participation at the end of the promotion.

"We feel there is often a disconnect between the fans and drivers/trainers in our sport," said Harrington Raceway General Manager and HTA Director Jim Boese. "This promotion is designed to help fans get a better understanding of racing from the inside."



Popular events such as family fun day on Sundays, featuring entertainer Snippy Doodles, will be back as will a match play giveaway on Mondays and Tuesdays. On Wednesdays, there will be a drawing for \$100 gas cards and it's also buy one, get one free night on the clubhouse buffet.

On opening night, there was free family entertainment including a petting zoo, face painting and pony rides. There was also a hat giveaway.

TETRICK GREETES FANS AT DOVER DOWNS



The Giant Classic Series Monday, April 7, program honored Tim Tetrick for his unprecedented 2007 season when he was named HTA Driver of the Year as well as USHWA Rising Star and Driver of the Year. From 3:30 to 4:30 p.m., Tetrick spent an hour meeting fans and signing autographs for more than 350 fans who received the "Tim Tetrick bobble-head," free. That night, there were also five drawings from 5 p.m. each hour until 9 p.m., with cash prizes totaling \$2,500.

WOODBINE CLEANS UP FOR EARTH WEEK

On April 26, from 8 a.m. to noon, the Woodbine Entertainment Group will once again be pitching in for the 11th annual Nassagaweya Rural Road Clean Up, a community event dedicated to sending volunteers out to collect all the unsightly trash from the concessions and byways around Mohawk Racetrack, including the Guelph Line.



Every year, as part of Earth Week, the Clean Up volunteers devote a few hours to the cause, fill several dumpsters with refuse, and are rewarded with a community BBQ and healthier, cleaner natural surroundings.

WEG has been a corporate sponsor of this event for the past five years, and this year will be partnering with OLG and with U-Pak, WEG's recycling partner and an enthusiastic supporter of community projects such as this.

The Nassagaweya Rural Road Clean-Up is not the only way in which WEG has participated in Earth Week. In Etobicoke, Councillor Suzan Hall held her annual Community Clean-Up-Day on Saturday, April 19 from 9:00 a.m. to 12:00 p.m. A cleaning team dedicated itself to making a positive environmental impact on the ravines at Smithfield and Highfield Parks, and WEG signed on as a supporter of the event. The clean-up was followed by refreshments and a tour of Humber Arboretum's Centre for Urban Ecology.

DERBY PROMO PROMISES \$10K AT THE ISLE

The isle casino & racing at pompano park is featuring a first-ever Kentucky Derby promotion with the top prize a chance to win \$10,000 in cash. The promotion takes place on Saturday, May 3 at the casino. Everyone age 21 or older is eligible to compete and there is no charge to enter.



An IsleOne Players Club card is required for participation in the promotion and new members can sign up for free anytime at the IsleOne Booth in the casino. Every patron will receive one free entry for the Kentucky Derby Promotion. Patrons must swipe their IsleOne Card at kiosks located on the casino floor to print out their entry coupon. This coupon must be exchanged at the IsleOne Booth for a game piece.

Each game piece will feature three random numbers of horses entered in the actual Kentucky Derby race. Prizes will be awarded depending on the outcome of the race. If one of the numbers (horse) on a game piece is scratched from the race before 5:00 p.m., the game piece can be exchanged for another.

The Grand Prize of \$10,000 cash will be awarded to anyone holding a game piece that has the Kentucky Derby trifecta order of finish (first three finishers in the race in exact order). The Grand Prize will be split if there is more than one winner. All prizes must be claimed within one hour after the official results of the Kentucky Derby are posted.

Anyone who has the trifecta box combination (all three numbers in any order) will get \$1,000 in free IslePlay. Other prizes include the exacta finish (first two finishers in exact order) gets \$500 in IslePlay, exacta box (first two finishers in any order) gets \$100 in IslePlay, win position (first number) gets \$50 in IslePlay, place position (second number) gets \$25 in IslePlay and show position (third number) gets \$10 in IslePlay. IslePlay can be redeemed for free slot machine play at anytime.

The same promotion will also take place for the Preakness Stakes on Saturday, May 17 and the Belmont Stakes on Saturday, June 7.