

# Promotions at HTA Tracks



WEEK OF SEPTEMBER 24, 2007

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## NORTHFIELD PARK CELEBRATES 50TH



Northfield celebrated its 50th Anniversary last week, with a plethora of promotions. Monday, August 20, the track offered Customer Appreciation Night with fifty-cent hot dogs, sodas, pop corn, ice cream and programs. The night also featured 11 prize drawings for \$50 in betting vouchers.

On Wednesday, August 22, Daniel "Boobie" Gibson and Donyell Marshall of the Cavaliers appeared, along with the several of the Cavalier Girls, with autographs available. The Cavs also had several inflatable games set up, and two lucky patrons got to shoot pop-a-shot style hoops and won autographed Cavs gear.

Friday, August 24 was Ohio Lottery Access to Fun Night, where patrons who purchased two tickets for the Lottery's new game, Ten-Oh, had a chance to spin the prize wheel for great gear including Ohio Lottery Golf Shirts, Northfield Park Fun Packs, coupon strips and more throughout the night.

The celebration concluded Saturday, August 25, when one lucky patron drove away in a Pontiac G6 convertible. The name of a Northfield regular, John Ciocca of Northfield Village, was drawn from over 15,000 entries as the winner of the brand new car valued at nearly \$30,000. Jay Automotive Group, which also celebrates fifty years of business in 2007, sponsored the promotion along with one other auto drawing at the track this year. Patrons were treated to cupcakes after a ceremonial cake cutting that featured drivers who raced at the Route Eight Oval during the inaugural 1957 season including Fritz Talcott, Jim Mace, Don McKirgan, Walter Young and George Ursitti. State Representative Tom Patton and Northfield Village Mayor Victor Milani were also hand for the party which featured fireworks after the races. An enhanced souvenir past performance program, with reminiscences from those who experienced Northfield's first years and "pop" tidbits from 1957, were sold the entire week at regular price.



# ALBATROSS ANNIVERSARY AT BATAVIA



When the world's greatest pacers came to Batavia Downs in 1972, the showdown was labeled the "Dream Pace." On Saturday night, August 25, the dream was remembered when Batavia Downs Gaming hosted a 35th anniversary celebration of the great Albatross and his visit to the track.

That night, the biggest crowd of the season was on hand when Batavia Downs Gaming celebrated the 35-year anniversary of Albatross' Dream Pace victory by giving away t-shirts and rolling back prices on hot dogs and sodas to 1972. Beginning at 6:00 p.m. hot dogs and sodas were just 50 cents.

A special Saturday racing program that featured news clippings and photos of the great champion was available for just 50 cents. Also beginning at 6:00 p.m. coupons were handed out in the track lobby for a limited edition Albatross t-shirt.



# RESOLUTION PRESENTED AT FREEHOLD



New Jersey State Assemblyman Ronald S. Dancer presented a joint legislative resolution to Anthony Perretti, general manager of his family's Perretti Farms in Cream Ridge, for its commitment to the standardbred breeding industry, largest in New Jersey and third largest in the United States. Dancer, third from left in the photo, is the son of the late harness-racing immortal trainer-driver-owner Stanley Dancer whose art

collection is the feature of next weekend's 30th Anniversary HTA Scholarship Fund Art Auction.

Joining him for the presentation on September 24 at a reception at Freehold Raceway were, from left: Tom Luchento, president of the Standardbred Breeders and Owners Association of New Jersey; Don Codey, general manager of Freehold Raceway and an HTA vice president; Dancer; Perretti; State Senator Robert Singer and Assemblyman Joseph Malone. Perretti Farms is located in Legislative District 30, which is represented by Dancer, Malone and Singer.

