

Promotions at HTA Tracks



WEEK OF AUGUST 13, 2007

CORNHOLE & STAKES EXCITE SCIOTO FANS

Scioto Downs



Ohio's best two and three-year-old trotters and pacers faced one another in the most competitive racing of the season at Scioto Downs during the week of July 30, in the \$675,000 Ohio State Fair Stakes. The rich stakes events were contested for many years at the state fairgrounds before moving to Scioto.

The State Fair Stakes schedule added a night of racing to the calendar at Scioto, racing Wednesday that week, which is normally dark. The first race post time, Tuesday through Saturday, was 6:30 p.m.

New to Scioto was a Cornhole Tournament on Saturday, August 4, which began at 4:30 p.m. Conducted by the American Cornhole Organization, based in Cincinnati, the event featured micro-tournaments and specialty tournaments. Players of all skill levels were welcome, and it cost just \$5 per tourney to play. Prizes ranged from cornhole bag sets, to t-shirts and hats, to betting vouchers.



american cornhole
are you in?

The usual weekly promotions continued that week as well. Tuesday was Two for \$2 night, with a soda or draft beer, and choice of hot dog, pizza slice or pretzel for just \$2 at select grandstand locations. Thursday was Patio Party night, with \$1 draft, sodas, hot dogs and popcorn, as well as a radio station providing entertainment and prizes. And Friday featured Budweiser Happy Hour with Bud specials at all walk-up bars on all levels.



COUNTRY CARNIVAL AT GEORGIAN DOWNS

Every Saturday night in July & August, families can enjoy the Country Carnival at Georgian Downs. The Carnival features pony rides, an educational zoo, DJ music & dancing, mechanical bull rides, Clydesdale horse carriage rides, face painting, a Deal No Deal Contest and other family events.

CAL-EXPO CELEBRATES HOMERUN RECORD

With Barry Bonds going deep with his record-setting 756 homerun on Tuesday, August 7, Cal-Expo racing fans had the opportunity to join the celebration. The first 200 fans at the track on Wednesday, August 8 who signed up for the CalX Homerun Derby had a chance to win \$756 in cash prizes.



Prize money was awarded to the fan of each gender that hit the longest shot. Youngsters, under the age of 17, were invited to take their turn at bat with the opportunity to win baseball gear.

After the record setter was hit, Sacramento Harness Association's General Manager Dick Feinberg continued to encourage fans to come out to the track as often as possible. "We've got all the ball games on Fox Sports Net and local cable," said Feinberg, "So I want to invite everyone to come out to Cal-Expo Harness Racing, enjoy our exciting live racing, as well as our nightly food and drink specials."



MOHEGAN SUN AT POCONO TEAMS UP WITH NASCAR



Mohegan Sun at Pocono Downs hosted horsepower of a different color on August 2nd and 3rd, in conjunction with the upcoming Pennsylvania 500.

The Jim Beam NASCAR Simulator made an appearance for Thursday's Patio Party and was parked on the apron of the racetrack from 7 to 9 p.m. Two lucky guests won a pair of tickets to the Pennsylvania 500 at Pocono International Raceway via random drawing. The Happy Hour featured Jim Beam Black Long Islands for \$3.00.

On Friday from 1 to 3 p.m. the Coors Light NASCAR Show Car was on display along with the Coors Light Girls, who were handing out memorabilia. Guests could check out the car and pose for photos.



LT Verrastro, the regional distributor of Coors Light, is the new sponsor for Thursday's Mohegan Sun at Pocono Downs Party Patio.