

Promotions at HTA Tracks



WEEK OF MARCH 19, 2007



RACING COLLEGE 101 BACK IN SESSION



Racing College was designed to try and give the public a basic understanding of how handicapping works and how to read the program. It was created at Tioga Downs & Vernon Downs with hopes of helping 20 to 40 people per class with the help of the USTA web based information and DVD's on handicapping.

Racing College 101 was held for the second time this past weekend on Saturday, March 17th at Vernon Downs with a class of more than 50 people on hand to learn the basics, while an astonishing crowd of more than 200 sat anxiously in their seats at Tioga Downs to learn more about the newly introduced sport of harness racing in the Southern Tier of New York.

"It is remarkable how many harness racing fans are in the making in the Southern Tier of New York. We promoted the racing college very well and just hoped people would show up. I don't think any of us imagined the response would be like this," said Jason Settlemoir Regional VP of Racing & Simulcast.



PLAINRIDGE RACECOURSE HOLDS EARLY OPENER

With major assistance from the members of the Harness Horsemen's Association of New England, Plainridge Racecourse opened its 2007 season with an early inaugural date. After approval by the Massachusetts Racing Commission, Plainridge Racecourse opened on Monday, March 19, with a 4:00 p.m. post time.

WORLD SERIES OF POKER SEAT UP FOR GRABS AT ROCKINGHAM PARK

Poker players will have another chance to win the ultimate prize, a seat at the table for the World Series of Poker in Las Vegas, in a special tournament at Rockingham Park on Saturday.

A seat worth \$10,000 will be the grand prize in a single tournament held as part of a Super Texas Hold 'Em day at the track. The main tournament has an 80% payback and the buy-in is \$150. Players may also earn their way into the tournament by winning one of the \$40 satellite tournaments which begin at 11 a.m.



The World Series of Poker seat worth \$10,000 is the third of seven to be given away at Rockingham Park as part of the track's charitable Texas Hold 'Em tournaments. The four remaining seats are scheduled to be awarded on April 21st, Kentucky Derby Day on May 5th, and Preakness Stakes Day on May 19th

The event will be held from 11 a.m. until midnight, and the main event begins at 2 p.m. Players must be 21 to compete, and there is a 90 player minimum for the Grand Prize to be awarded.

Proceeds from the event will benefit the Salem Exchange Club. With 60 tables, Rockingham Park is the second largest poker room in all of New England.



For more information or a complete list of rules, visit www.granitestatepoker.com

MARCH MADNESS AT BUFFALO

Basketball is not the only Madness in March. Buffalo Raceway's March Madness Series took place March 17th and another this week, with the Final on March 31. You can win a \$100 bet or more on the March Madness Final and many other great team prizes.

Simply pick one of the four Final Four teams and you will be eligible to win wagers and merchandise. Selections must be made on March 24. Drawings will take place on March 31.



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