

# Promotions at HTA Tracks



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## FREEHOLD TO HOST HOLIDAY HARNESS HANDICAPPING CONTEST

Freehold Raceway will be the site of a harness handicapping contest on Monday, January 15, 2007, the Martin Luther King, Jr. Holiday.

The contest, which will be restricted to the first 100 entrants, will feature the entire Freehold Raceway card of live racing.

The format for the contest will allow for \$10 win and place wagers. Contestants are required to wager on a minimum of 10 live races but may bet all of the live races.

The total cost is \$300, of which \$100 will go



toward prize money and the remaining \$200 will be used as a betting stake.

The contestants keep all pari-mutuel winnings, and prize money will be paid out to the five handicappers with the largest bankrolls when the contest ends. The winner will receive 50 percent of the prize money pool, followed by 25 percent for second, 12 percent for third, eight percent for fourth and five percent for fifth.

The contest will take place in the popular Inside Track room in the Freehold Raceway clubhouse. Entrants will receive a program for the contest and will be treated to a luncheon buffet.

One of the features of the contest is the special prizes that will be awarded to the top two finishers. The top two will gain entry into the 2007 National Harness Handicapping Championship at the Meadowlands on April 21, 2007.

A complete list of rules and entry forms can be obtained on the Freehold Raceway Web site at [www.freeholdraceway.com](http://www.freeholdraceway.com) or by calling (732) 462-3800.

Mail in registrations for the contest must be made in advance and must be received, along with the \$300 total cost, no later than January 12, 2007.

### **NEWSFLASH: RESPONSE UNDERWHELMING!!! C'MON...HELP US OUT!**

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The fax number is 520-529-3235 and the e-mail address is [info@harnesstracks.com](mailto:info@harnesstracks.com)

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# SAKS LIGHTS UP POMPANO!



Models for Saks Fifth Avenue's catalog are being posed for the next shot in Pompano Park's Top of the Park Restaurant.

Pompano Park Racetrack was transformed this month into a photo studio complete with models, lighting, make-up, wardrobe, and the constant clicking and whirring of cameras.

Saks Fifth Avenue senior art director Victoria Greiss and photographer Anders Overgaard arrived at Pompano Park to shoot photographs for the March 2007 Saks women's catalog. They selected the racetrack grandstand and facilities owned by the Isle of Capri Casinos, Inc. as the backdrop and setting to be featured in 37-pictures in the catalog with a theme of "A Day At The Races."

The photography crew set up shots on the racetrack, as well as the Top of the Park Restaurant, fourth floor box seat area, valet entrance to the Grandstand, the trackside level seating area and in front of the infield tote board.



"I knew this was the place where we wanted to shoot within ten minutes of being here," said David Gordin of Tandem Productions, the production company hired by Saks Fifth Avenue to produce the luxurious catalog. "This grand facility has the prestigious aura of horse racing that we were looking for. The shoot has gone magnificently and Friday night the entire crew stayed for dinner and a night of betting the races. We had a great time."

"Any time we can associate our facility and business with a selective and world-renowned company like Saks Fifth Avenue, we are more than pleased to do so," said Doug Shipley, vice president of racino operations for Isle of Capri at Pompano Park. "It was exciting having the photo shoot here and we can't wait to see the finished product."